


Referral Cards - Business Card Size


Asking for referrals helps keep new patients flowing into your practice. Help your patients with these business sized referral cards. Put them in their hygiene bag or explain the program during their visit. Use one of these templates below or with this format we can customize a card with your unique offer or incentive.



Help The Dentally Challenged
 Did you know half of your friends and neighbors are dentally challenged? They don't regularly visit or have a favorite dentist (like you). But you can help them. Give them this card for **\$30.00 OFF** their first exam at our office.

Referred by _____

Dr. Smith's GREAT SMILE card
 1717 Conner St
 Greenwood, TX 77777
 (123) 456-7890
 www.My New Dentist.net



To welcome my FAVORITE NEW patient (YOU) to my dental office I'm giving you **\$30.00 off** of your initial exam costs. You've got a **good smile**, let me make it a GREAT SMILE!
Call today to make an appointment before **June 30, 2009** for yourself or your whole family!

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 1717 Conner St
 Greenwood, TX 77777
 (123) 456-7890
 www.My New Dentist.net



Dear Dr. Smith & Team,
 I want you to meet _____
 I've told them you are a good dentist that I enjoy going to and they should too. Please offer them your **NEW PATIENT Try Us Out Discount** of an initial consultation, comprehensive exam and x-rays for **only \$60**. Thanks for your help!

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Sedation Dentistry
 If you've had a bad experience in the past or just don't like **any kind of pain** when you go to the dentist, then you'll like us. We are gentle, caring, safe and very friendly. You won't feel a thing while we improve and restore your smile! **Call today to make an appointment** for your self or a friend.

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Friend Stimulus Package
 Give this Great Smile card to someone in your family, a friend, co-worker or church and we will give them a **\$30.00 credit** at their first appointment here in our office. (No taxes, no bailout, just thanks for being a great patient!)

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FREE Whitening For Life
 Give this card to a co-worker, friend or family member and they can get **Free Whitening For Life** when they become our patient. As long as they keep their regular appointments with us we will always whiten their teeth for a really GREAT SMILE!

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Referral Card Ordering Worksheet

Price	\$44 + s&h	\$65 + s&h	\$98 + s&h
TITLE Quantity>	500	1,000	2,000
Dentally Challenged			
Favorite New Patient			
Dear Dr. Smith & Team			
Sedation Dentistry			
Friend Stimulus Package			
Free Whitening For Life			

TO ORDER call our offices at **800-710-7273** with the following information to put on the card:

- Your practice contact information.
- Changes to the dollar amount or expiration date.

PLUS we'll need your:

- Quantities of each card you want.
- Shipping address if different than physical.
- Credit card information for payment.

www.MarketingMyDentalPractice.com

C3 Marketing & Communications Group, LLC